

I agree with Rachel Derrico's article, "Pop Culture Is Destroying True Beauty." For instance, in today's world of fashion and beauty, many of the world's top designers use rail thin models to sell ^{their} products. These women are border-line anorexic ~~and~~ while ~~media~~ ~~and~~ computer-enhanced images of them grace the pages of major magazines. By shaping the models hips and thighs, these problem areas are reduced significantly. The final image that's conveyed to the public is slim equals beauty. Many of the readers are young girls who use these images as a comparative format for themselves.

The pressures in today's American culture are unparalleled among the rest of the world's youth. Pop music is a major contributor to America's youth in selling bubble-gum images of young and sexy scantily clad women.

Pop music is also another influence on American youth. From Britney Spears to Christina Aguilera, young girls all over the country imitate what these two are selling, sex and attitude. For a young girl to think that this is beautiful is absurd. ~~For~~ Beauty is ~~is~~ something that is not constant. It is portrayed differently to each individual and should therefore

be looked upon as, to each his own.

The American culture is obsessed with thin and trim beauty. How could they not, its solicited to the masses through media exposure and magazines.

Television is another example of uniformity. Mostly all actors and actresses are thin to some extent. This portrayal to kids is telling them that to be an actor you cannot be over-weight.

That's unfortunate ~~for~~ for heavy actors who want to become famous.

These burdens put tremendous pressure on the youth to become beautiful. Females probably have the hardest image problem to try and overcome as compared to males. They have to be thin, have good bone structure, enhance their beauty through make-up, good hair, the list goes on and on. For males it's a little easier. They just have to have ~~a~~ a nice body. This

image ~~isn't~~ conscious society should take a look in the mirror and figure out whos being sold a bill of goods.

For the American merchandiser to collect ^{huge} revenues, they must sell sex. This is unfortunate, as most Americans buy into it.

Rachel Druvo writes, "I find it absurd that we live in a society that supposedly prides itself on individuality but then turns around and promotes a popular culture that relies heavily on a set of ideal standards." It's unfortunate for the American society to have to rely on the merchandiser to say what is beautiful and what's not. ~~Many~~ much of the youth are brainwashed into this thinking and ^{have} become fashion slaves to the designers.

Overall, Americans are a bunch of fashion savvy people who cannot wait for the next spring line to come out so they can keep up with the Jones'. ~~Education~~

~~Education~~ ~~the way~~
Pop culture is destroying the youth of America.